



Reaching High Performance and Excellence

Date	Venues	(\$)Fees	Book your seat
21 Dec -25 Dec 2025	Cairo	2900	Register Now

Course overview

In this course we will define the major components of performance management and how to reaching in to high performance and excellence.

Course objective

- Apply the concepts and business models together with the analytical techniques used in the strategic management process.
- Understand the internal and external pressures facing today's organization.
- Manage the key issues of 'change management' and the influences on organizational performance that culture imposes on the business.
- Examine the role of leaders in today's organization.

Who should attend?

- High management
- Mid Management
- Marketing Managers
- Sales Managers
- Operation Managers
- Financial Managers
- HR Managers

Course outline

1. Understand Your Organization
2. Leadership to Achievement
3. Managing Behavior & Achieving Performance
4. Understanding Strategy
5. Change Management
6. Leadership Today
7. Self performance analysis and mentoring.

Training methodology

- Presentation & Slides
- Audio Visual Aids
- Interactive Discussion
- Participatory Exercise
- Action Learning
- Class Activities
- Case Studies
- Workshops
- Games & Role plays



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