

# The Development of Innovative & Creative Skills

Date Venues (\$)Fees Book your seat 24 Mar -28 Mar 2024 2900 **Bahrain Register Now** 

#### Course overview

This program is designed for people in charge of making work environment more innovative and productive; people who are committed to develop a high level of efficiency and productivity through using the innovation tools.

## Course objective

- · Understand the meaning of innovation
- · Have a better understanding of how the human brain works
- Know the characteristics of creative people
- Realize the importance of innovation in the work place
- Be able to facilitate innovation in their work place
- · Recognize the obstacles to innovation and overcome them
- · Be able to use innovation enhancing tools

#### Who should attend?

This seminar is designed for all leaders; supervisors, professionals and executives who are required to handle various issues and challenges. This course is also recommended for professionals who desire to enhance their creative abilities for better workplace performance

#### Course outline

- · Innovation defined
- A new view of innovation
- · Creativity and innovation
- Everyone is creative and innovative?
- The key principle of innovation
- Why is innovation necessary?
- The human brain
- Characteristics of innovative people
- How to facilitate and use of innovation in tools in the workplace?

### Training methodology

- Presentation & Slides
- Audio Visual Aids
- Interactive Discussion
- Participatory Exercise
- Action Learning
- · Class Activities
- Case Studies
- Workshops
- · Games & Role plays



**00201126467555** 

info@bptcenter.com
www.bptcenter.com