



The Development of Innovative & Creative Skills

Date	Venues	(\$)Fees	Book your seat
11 Feb -15 Feb 2024	Cairo	2900	Register Now

Course overview

This program is designed for people in charge of making work environment more innovative and productive; people who are committed to develop a high level of efficiency and productivity through using the innovation tools.

Course objective

- Understand the meaning of innovation
- Have a better understanding of how the human brain works
- Know the characteristics of creative people
- Realize the importance of innovation in the work place
- Be able to facilitate innovation in their work place
- Recognize the obstacles to innovation and overcome them
- Be able to use innovation enhancing tools

Who should attend?

This seminar is designed for all leaders; supervisors, professionals and executives who are required to handle various issues and challenges. This course is also recommended for professionals who desire to enhance their creative abilities for better workplace performance

Course outline

- Innovation defined
- A new view of innovation
- Creativity and innovation
- Everyone is creative and innovative?
- The key principle of innovation
- Why is innovation necessary?
- The human brain
- Characteristics of innovative people
- How to facilitate and use of innovation in tools in the workplace?

Training methodology

- Presentation & Slides
- Audio Visual Aids
- Interactive Discussion
- Participatory Exercise
- Action Learning
- Class Activities
- Case Studies
- Workshops
- Games & Role plays

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