



Tools & Skills of Thinking

Date	Venues	(\$)Fees	Book your seat
10 Mar -14 Mar 2024	Cairo	2900	Register Now

Course overview

Successful organizations recognize that innovation and creative solutions to problems significantly enhance business potential. Today's decision makers must employ a variety of thinking styles, methodologies and creative processes to achieve competitive advantage.

Course objective

- Make better decisions through critical thinking and innovation
- Foster an innovative environment in your workplace
- Recognize and remove barriers to individual and group creativity
- Practice Literacy skills, innovation and creative thinking.
- Introduces the concept of creativity and its benefits

Who should attend?

- This course is valuable for anyone who makes decisions at any level of the organization.
- Employees working in the private sector who wishes to develop the skills of persuasion and decision-making, Superintendents, Supervisors, Administrators and Managers.

Course outline

- Innovative and Creative Thinking
- Theoretical aspects of innovation and creativity
- Human mind and the different types of thinking
- The creative process
- CoRT Program: its parts, and methods of application
- Practical applications of CoRT program in different areas.
- Models and practical case studies in using CoRT tools.
- Personal effectiveness and how to harness the power of innovation to meet the challenges
- Characteristics of creative and innovative people
- Barriers to creativity and innovation
- Discuss how to implement every tool of thinking in business challenges faced
- Practical methods in how to use the thinking tools to generate ideas and solve problems.
- Importance of analyzing the ways we communicate from different angles of thought.

Training methodology

- Presentation & Slides
- Audio Visual Aids
- Interactive Discussion
- Participatory Exercise
- Action Learning
- Class Activities
- Case Studies
- Workshops

- Games & Role plays



00201126467555



info@bptcenter.com



www.bptcenter.com