



NANOTECHNOLOGY APPLICATIONS – INTRODUCTION AND CASE STUDIES

| Date | Venues | (\$)Fees | Book your seat |
|---------------------|--------------|----------|------------------------------|
| 14 Jan -18 Jan 2024 | Kuala Lumpur | 3300 | Register Now |

Objectives:

- In the current 21st century the challenges facing the business are great in term of digitization, globalization and knowledge base economy therefore organizations need to understand the latest technological trends in the Nanotechnology sphere to spot future opportunities and challenges that might help or disrupt their current business practices
- Explain different applications that is currently in use with nanotechnology and the future of this technology
- How it is going to impact our daily lives
- What are the policies and regulations that are currently in place or to be implemented to govern this technology

Who should attend:

Middle managers , senior managers , engineers and strategist.

Daily Outlines:

- About Nano Technology
- Nano Technology Race
- The National Nanotechnology Initiative
- Nano Technology impact on our lives
- Environmental and Safety Issues
- Understanding the social and ethical impacts of Nano Technology
- Science and Fiction in the Nano-Technology
- Care about Nano Technology as an integrated social science.
- The evolution of risk perceptions about nanotechnology
- Technology and Nature
- Nanotechnology and Social Context
- Engines of Second Creation
- Changes in the influence of affect and cognition over time on consumer attitude formation toward nanotechnology
- Ethics in Nanotechnology

- Shaping Relationships Between Nanotechnologies, Economy, and Society
- Nanotechnology, Governance, Role of Social Science
- Application of Nano Technology
- Governing Nanotechnology
- The security implications of nanotechnology
- Nanotechnology: advantages vs disadvantages



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